

In the United States Patent and Trademark Office

In re the Application of:

William Kress Bodin)

Serial Number: 09/935,393)

Group: 3629

Docket Number: AUS920010655US1)

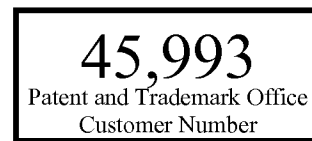
Examiner: Traci L. Smith

Filed on: 08/23/2001)

For: "System and Method for Intelligent)

Merchandise Indicator and Product)

Information Provision")



Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1540

RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action of March 19, 2008, please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 6 of this paper.

I authorize the Commissioner to charge any necessary fees to the IBM Corporation Deposit Account No. 09-0447, including any extension of time fees.

Respectfully,

/ Robert Frantz /

Robert H. Frantz

U.S. Patent Agent, Reg. N^o 42,553

Tel: (405) 812-5613

Franklin Gray Patents, LLC